



## Lightroom Bitesize: Colour Popping

I have to admit that colour popping is one of those effects that I find a bit cheesy. Probably from seeing too many clichéd wedding shots of a red rose on a monochrome table, I guess. However, it's quite easy to achieve in Lightroom - so here's how to do it.

I have chosen this shot taken at the Black Country Living Museum in Dudley, West Midlands. An iconic red post box in a Victorian street scene.



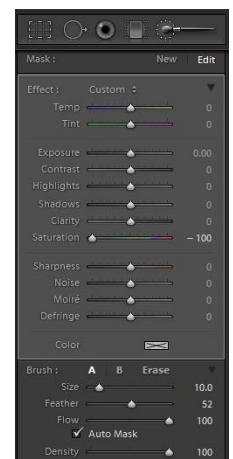
Choose the Adjustments Brush.

Now slide the Saturation down to zero.

Choose a small brush size with a medium amount of feather. Make sure that Auto Mask is checked.

Now carefully paint around the post box. As you do so you will see the colour will disappear.

The Auto Mask should stop any of the post box from being affected but if you make a mistake and lose some of its colour just click on Erase and the brush will now paint back in the colour.





Once you have isolated the post box you can make the brush size bigger and reduce the feather and then paint over the rest of the image.

*For stubborn areas you may need to zoom in to 1:1 and paint over them with a very small brush with no feather at all.*



For a finishing touch I just boosted the saturation of the red channel and added a slight vignette.

If you found this tutorial useful please let me know by leaving a comment on my Facebook page (or just 'Like' it) at <https://www.facebook.com/johnhallettphotographs/> . Thanks

# Lightroom Bitesize

by  
John Hallett Photography



John Hallett Photography